

Home » Art » USURPA's cutting-edge digital gallery is heading to the Mother City

USURPA’s cutting-edge digital gallery is heading to the Mother City

Posted on June 21, 2023 by Design News in Art, Décor

Hot on the heels of its exciting Johannesburg launch, the very first Digital Fine Art gallery in South Africa USURPA is bringing its pioneering technology to the Mother City at Decorex Cape Town 2023. USURPA joins a 200-strong lineup of leading brands showcasing the latest trends in design, decor and art at the Cape Town International Convention Centre in the heart of Cape Town between 22 and 25 June 2023. This gives Capetonians the chance to interact with digital art presented by this progressive gallery which sits at the forefront of culture in South Africa and on the continent.

USURPA will mount a stand-alone display on the Decorex Cape Town show floor featuring an array of dynamic works by the gallery's South African artists. These include Seth Pimentel, Baba Tjeko, Naledi Modupi, Sinalo Ngcaba, Mncedi Madolo, Nene Mahlangu, Mark Draws, vonMash, Oliver Pohorille, Terence Maluleke, Samurai Farai and Navel Seakamela.



With the sole mission of empowering established and up-and-coming African artists, the USURPA team has created a platform that introduces digital art as a modern form of fine-art investment in the form of NFTs, or non-fungible tokens – digital versions of artworks that are unique or irreplaceable. Just as you could own a one-of-a-kind physical artwork such as the ‘Mona Lisa’, buyers of USURPA’s NFTs become the sole owners of new kinds of fine art that are captured on the blockchain and secured through individual smart codes.



Visitors to Decorex Cape Town 2023 will get the chance to experience artworks that have been adapted from either physical or static digital forms into dynamic artworks displayed on crisp Samsung Frame TVs. Guests can view this pioneering Samsung technology and display of African innovation up close — seeing how each line, hue and expression comes to life in a way that is defining a new future of fine art.

USURPA co-founders photographer Steve Tanchel and culture-shaper Kay Kay Ribane will also be presenting a free talk

as part of The Future of Design Studio at Decorex Cape Town. The Future of Design Studio will present talks across all four days of the show, and the USURPA duo is part of an impressive lineup of South Africa's top design authorities who will address some of the most pressing issues currently facing the design industry. Speakers include Georgia Black from Littlelig Festival & Retreats, Hannerie Visser from Studio H, Bathandwa Ngwendu, Tracy Lee Lynch, Greg Truen from SAOTA, Robert Silke, Hardy McQueen, and others.

For more information on USURPA visit <https://usurpa.africa/>.

/ends.

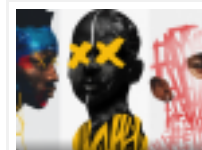
Usurpa

USURPA Gallery

← Previous article

Next article →

Related Articles



A new medium of fine art arrives at USURPA Gallery in Johannesburg

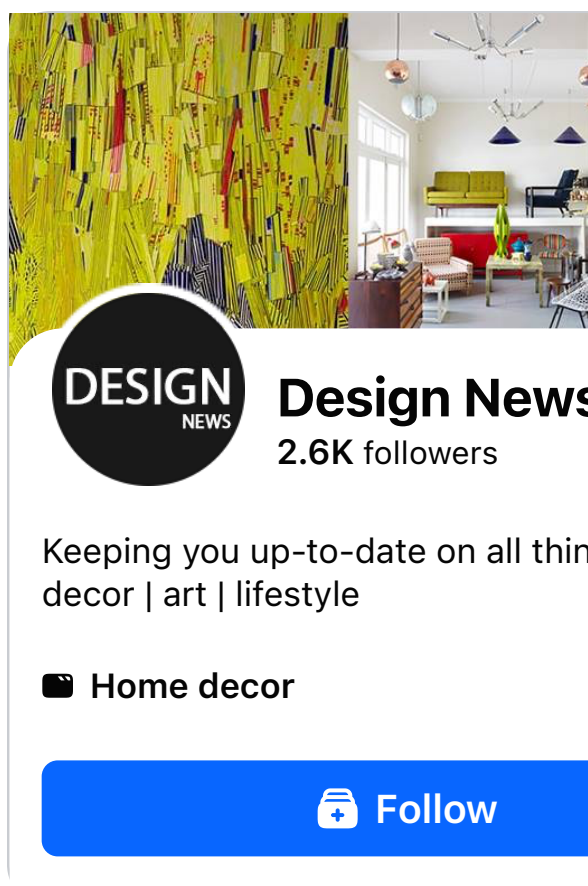
Search

To search, type and hit enter

Contact us

info@designnews.co.za

Connect with us on Facebook



Design News
2.6K followers

Keeping you up-to-date on all thin decor | art | lifestyle

Home decor

Follow

Latest news



From foolproof hacks to trusted techniques – your guide to food and wine pairing

0 Comments



‘North Bound’: From the Overberg to Tunisia, Rentia Retief's new solo exhibition at Sisonke Gallery charts a journey of belonging

0 Comments



LAND + SEA: The colour world that connects us to the ground beneath our feet and the waters that shape it

0 Comments



Plascon partners with HOOD Youth Development Project to channel at-risk youth into community upliftment

0 Comments



The recipe for three decades of business success? For ORMS, it's all about celebrating people, both on its 30th birthday and every day...

0 Comments



Are you a young South African designer ready to connect with opportunities and grow? It's time to let your light shine in the 2026 edition of the Nando's Hot Young Designer talent search

0 Comments

Tags

100% Design

100% Design SA

100% Design South Africa

African Design

Architecture

Art

Art Africa

Art Exhibition

Arts and Design

Awards

Cape Town

cape town restaurants

decor

Decor and Design

Decorex

Decorex Africa

Decorex Cape Town

Decorex Joburg

Design

Design Indaba

Design Indaba 2020

Design Indaba Expo

De Toren

De Toren Private Cellar

exhibition

Fashion

food

Hotel

Inhouse Brand Architects

interior decor

Interior Design

Johannesburg

Plascon

PPC Imaginarium

PPC Imaginarium Awards

South Africa

Spier

Spier Wine

Spier Wine Farm

Stellenbosch

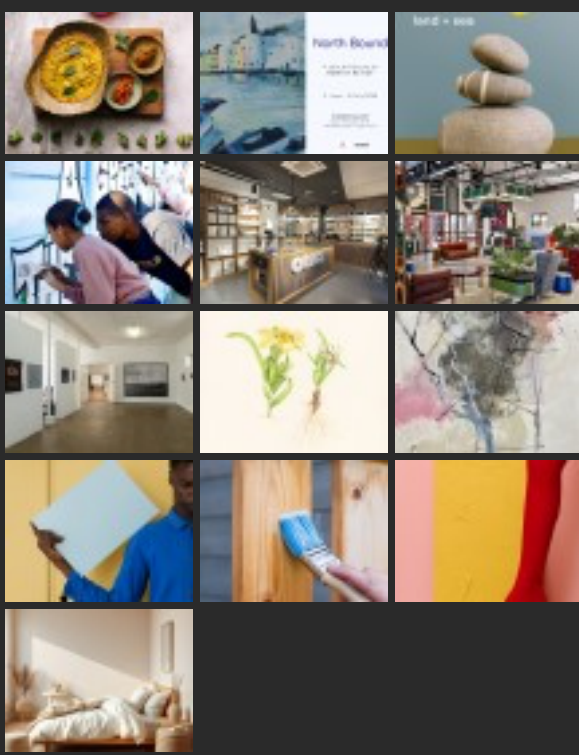
The hussar grill

ticket for design indaba

Vinimark

willowlamp

wine



Recent Posts

‘North Bound’: From the Overberg to Tunisia, Rentia Retief's new solo exhibition at Sisonke Gallery charts a journey of belonging

LAND + SEA: The colour world that connects us to the ground beneath our feet and the waters that shape it

Plascon partners with HOOD Youth Development Project to channel at-risk youth into community upliftment

Categories

Art

Décor

Design

Food

General

Lifestyle

Travel

Stay connected



Contact us

info@designnews.co.za